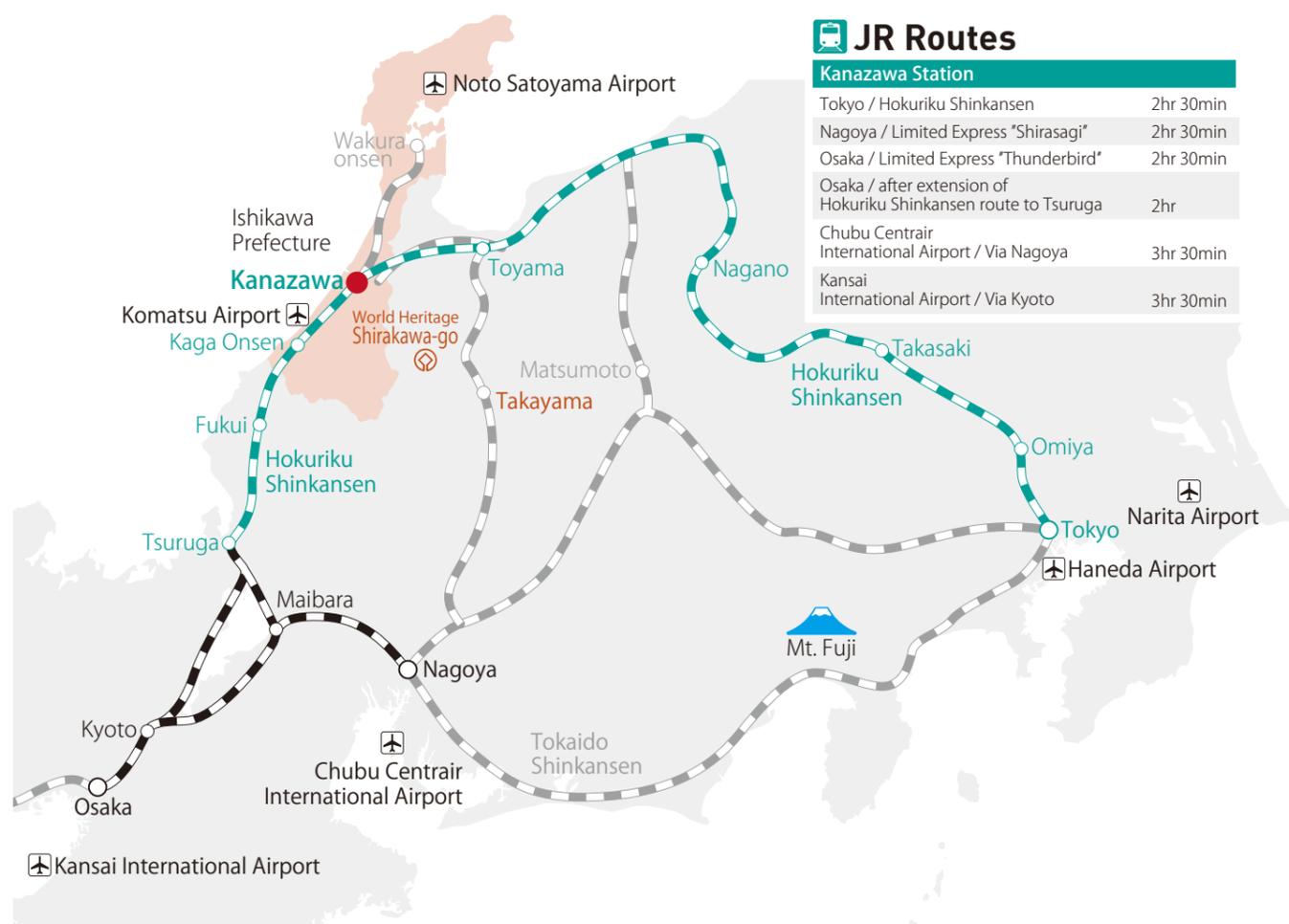
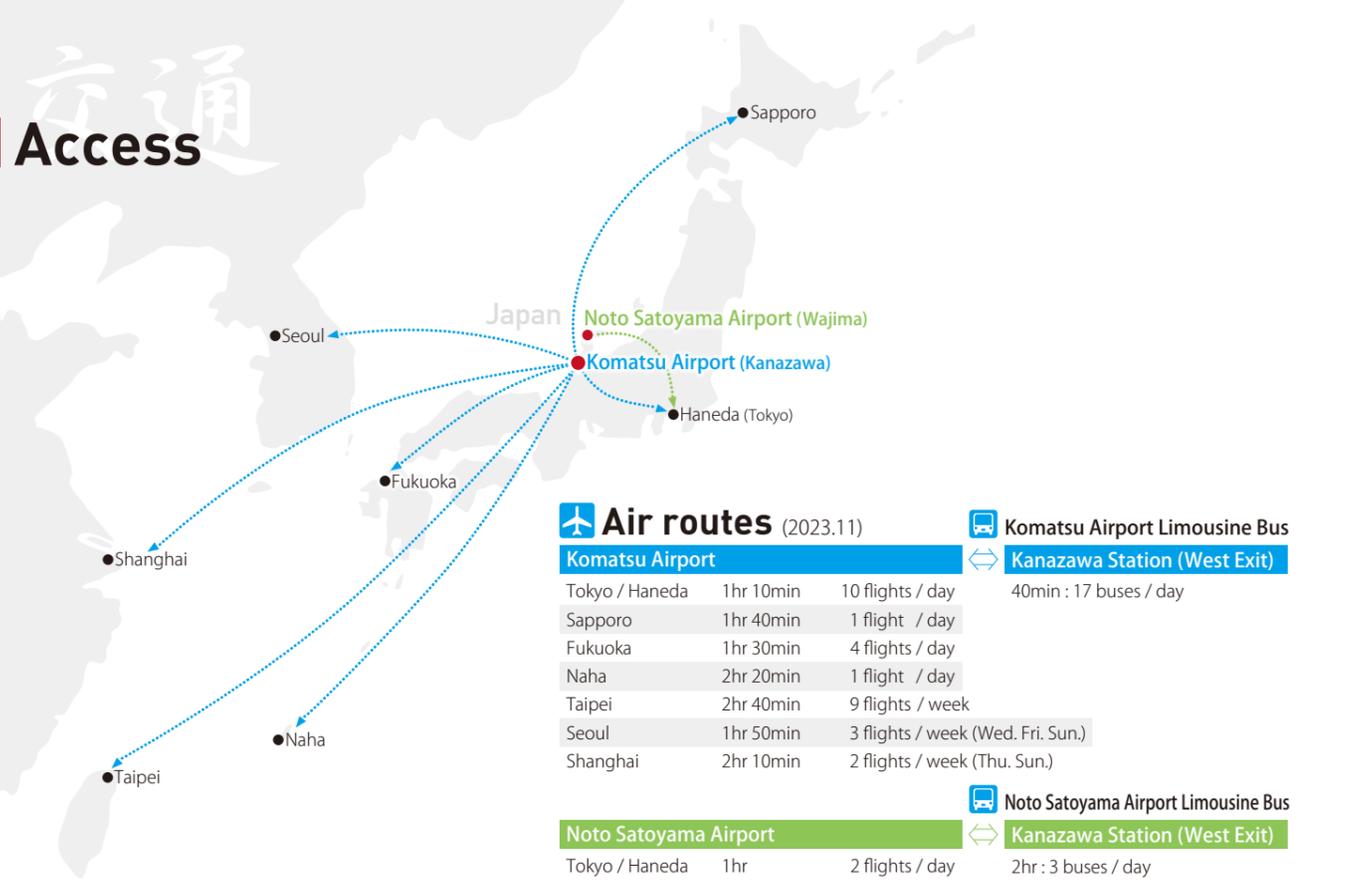


交通 Access



KANAZAWA CONVENTION BUREAU
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<https://www.kanazawa-cb.com/english/>



KANAZAWA JAPAN

Convention Support Guide



KANAZAWA CONVENTION BUREAU



KANAZAWA

A city brimming with history and culture, the perfect place for your MICE event!

観光 Tourism

There are lots of "must-see" spots in Kanazawa. Some of the most attractive sights are introduced below.

Kanazawa Castle Park



An illustrious castle, back alive today. Relics of the Edo period also remain.

Kenrokuen Garden



One of the Three Great Gardens of Japan, and Kanazawa's quintessential landmark.

Naga-machi Buke Yashiki District



Local samurai residences, with mud walls and stone-paved alleys.

Kanazawa's 3 Chaya Districts

※Higashi Chaya District, Nishi Chaya District, Kazue-machi Chaya District



Kanazawa's most popular sightseeing spot, where quaint old town scenery breathes on.

Tsuzumimon Gate



The landmark of Kanazawa Station, the only Japanese station chosen as one of the 14 most beautiful stations in the world.

D.T. Suzuki Museum



A museum exhibiting the ideas and achievements of the Buddhist philosopher Daisetz Suzuki, and a place for self-reflection.

Omi-cho Market



Enjoy fresh seafood and more at this bustling local food market.

21st Century Museum of Contemporary Art, Kanazawa



A world-renowned art museum exhibiting contemporary art from Japan and overseas.

美食 Gourmet

Blessed with a rich natural environment, Kanazawa boasts a wealth of delicious cuisine.

Sushi



Kanazawa is one of the top three sushi spots in Japan, blessed with fresh ingredients for great taste.

Kaga Vegetables



A large variety of traditional vegetables have harvested here since before the Second World War.

Local Cuisine (Kaga Cuisine)



Guests can enjoy time-honored local cuisine at both restaurants and izakaya taverns.

Sake



Ishikawa Prefecture is famous for its local brews. Delight in all kinds of high-quality sake.

風土 Data

Population



Kanazawa is located in the center of Ishikawa Prefecture and is the seat of the prefectural government. It was designated as a Core City of Japan in 1996.

457,736
(2023.11.1)

Tourists



Travel time from Tokyo was reduced with the opening of the Hokuriku Shinkansen extension line in 2015. The number of tourists, including tourists from overseas, increased considerably.

(Domestic)
2,573,533

(Overseas)
66,699

(Kanazawa City Tourism Survey Results Report 2022 (82) Annual number of foreign guests)

Hotel Rooms (in 2022)



411 Hotels
13,778 Hotel Rooms

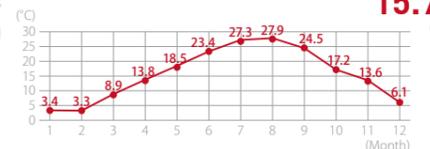
(Kanazawa City Tourism Survey Results Report 2022 (78) Number of accommodations)

Average temperature



The climate is relatively warm, but there are more cloudy, rainy, and snowy days in winter.

15.7 °C
(2022)



(Source : Japan Meteorological Agency Kanazawa City Annual Report 2022)

Convention Facilities

A JR Kanazawa Station Area

1 Ishikawa Ongakudo

Type of Room	Size(m)	Capacity (Persons)	Partition
Concert Hall	1,210	1,560 (Fixed seats)	-
Hogaku Hall	585	720 (Fixed seats)	-
Koryu Hall	520	300 (Theater)	-

2 Kanazawa Art Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,033	308 (Fixed Seats)	-

3 Motenashi Dome Underground Square

Type of Room	Size(m)	Capacity (Persons)	Partition
Underground Square	1,576	1,000 (Theater)	-

4 ANA Crowne Plaza Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Ootori	1,000	1,200 (Theater)	3
Zuiun	370	350 (Theater)	2
C'est La Vie	83	100 (Theater)	-

5 Hotel Nikko Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Tsuru	1,100	1,300 (Theater)	3
Kujaku	610	750 (Theater)	3
La Grande Lumiere	158	80 (Theater)	-

6 Hotel Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Diamond	1,200	1,360 (Theater)	3
Emerald	580	600 (Theater)	2
Fugetsu	122	110 (Theater)	2
Ogi	91	76 (Theater)	2

7 Hyatt Centric Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
W	169	108 (Theater)	2
E	171	108 (Theater)	2
PFR (Prefunction room)	160	-	-

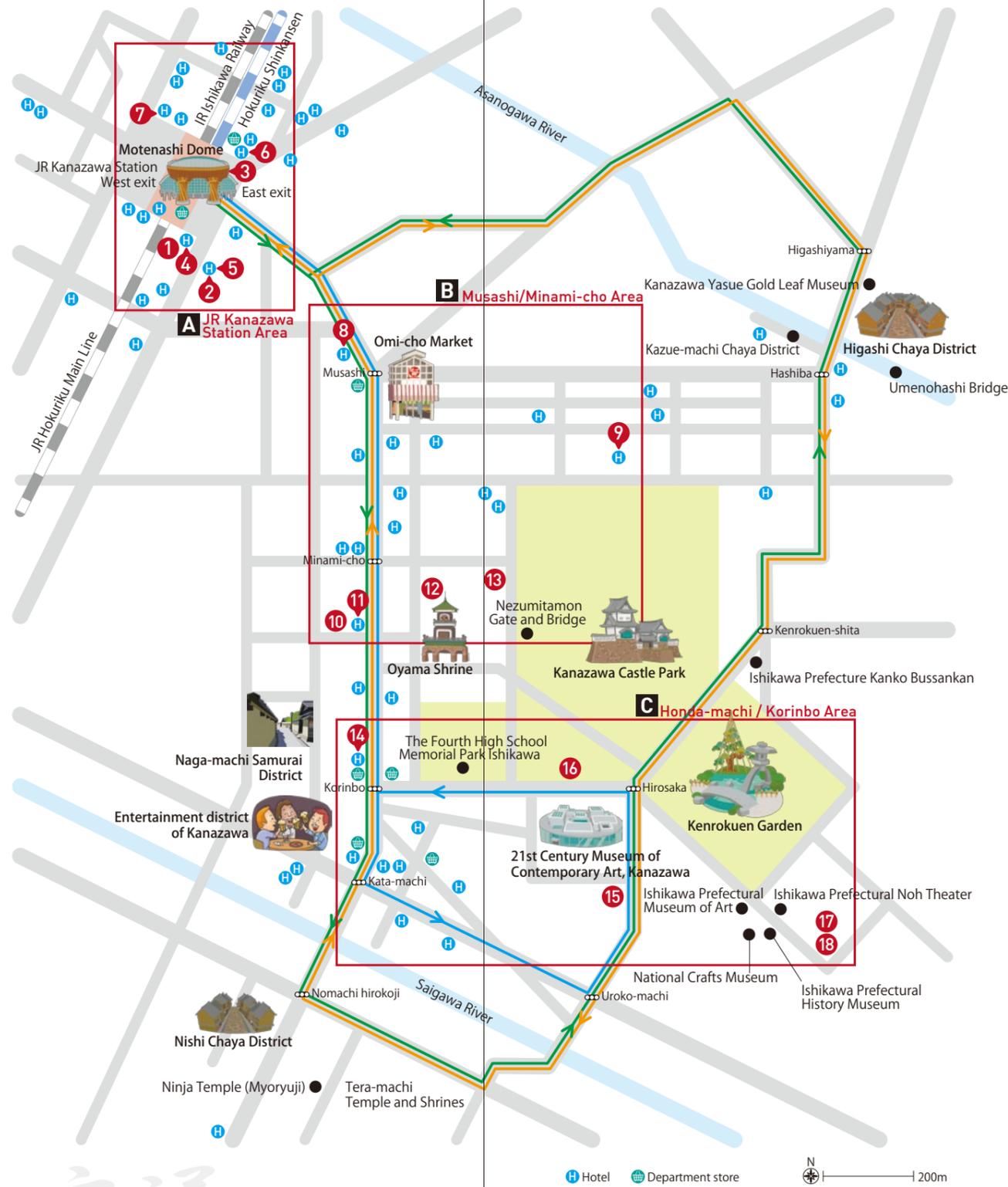
B Musashi/Minami-cho Area

8 ANA Holiday Inn Kanazawa Sky

Type of Room	Size(m)	Capacity (Persons)	Partition
Top of Kanazawa	308	300 (Theater)	4
Hakusan	189	120 (Theater)	3
Kaga	50	40 (Theater)	-

9 KKR Hotel Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Ho-oh	460	500 (Theater)	2
Kujaku	225	300 (Theater)	2



Convenient for sightseeing Bus Routes

It is a circulation bus around the major tourist spots in Kanazawa city starting from Kanazawa station east exit.

KANAZAWA LOOP BUS (Right Loop)
Operated every 15 minutes

KANAZAWA LOOP BUS (Left Loop)
Operated every 15 minutes

It is a shopping liner that connects the Kanazawa station and the city center of Kanazawa.

Machi-bus (Saturdays, Sundays, and holidays)
Operated every 20-30 minutes

10 Kanazawa Bunka Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	868	899 (Fixed Seats)	-
Assembly Room	440	400 (Theater)	2
Large Conference Room	350	210 (Theater)	-
Conference Room 5+6	128	60 (School)	2
Gallery	300	There are 40 exhibition panels	

11 Kanazawa New Grand Hotel

Type of Room	Size(m)	Capacity (Persons)	Partition
Kinsen	334	400 (Theater)	-
Ginsen	256	300 (Theater)	-
Hagoromo / Takasago / Aioi	178	150 (Theater)	3
Palazzo	230	180 (Theater)	-

12 Ishikawa Prefectural Bunkyo Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	998	590 (Fixed Seats)	-
Meeting Room 401 + 402	214	120 (School)	2

13 Kanazawa Chamber of Commerce and Industry

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	358	198 (School)	-
Large Meeting Room	279	96 (School)	3
Workshop Room 1	285	144 (School)	3
Workshop Room 2	98	48 (School)	-
Workshop Room 3	59	18 (School)	-

C Honda-machi / Korinbo Area

14 Kanazawa Tokyu Hotel

Type of Room	Size(m)	Capacity (Persons)	Partition
Ballroom	826	900 (Theater)	3
Excellent Room	175	190 (Theater)	-
Forest Room	164	170 (Theater)	-

15 The Kanazawa Theatre

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,403	1,919 (Fixed Seats)	-
Assembly Room	363	400 (Theater)	2
Conference Room 3+4	103	72 (School)	2
Conference Room 6+7	105	72 (School)	2
Conference Room 9	124	72 (School)	-
Conference Room 10	76	45 (School)	-
Large Rehearsal Room	177	90 (School)	-

16 Shiinoki Cultural Complex, Ishikawa Prefecture

Type of Room	Size(m)	Capacity (Persons)	Partition
Garden Room	130	90 (School)	2
Event Hall	140	-	-
Seminar Room A	100	40 (School)	2
Seminar Room B	130	70 (School)	2

17 Hondanomori Hokuden Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,421	1,707 (Fixed Seats)	-

18 Hondanomori Meeting Room

Type of Room	Size(m)	Capacity (Persons)	Partition
Meeting Room 1	306	165 (School)	2
Meeting Room 2	306	165 (School)	2
Meeting Room 3	160	84 (School)	-

助成 Subsidy System

By Ishikawa Prefecture/Kanazawa City
Subsidy for Convention Promotion Projects

Eligibility
Conferences, conventions, and meetings held for 2 consecutive days or longer with more than 100 participants from outside the prefecture.
* Exhibitions, sporting events, contests, and concerts are not eligible.

Requirements
1. There are more than 20 participants from overseas (living outside Japan).
2. Participants are recruited from both Japan and overseas.
3. The event is held in multiple countries on a rotating basis. Or it is a one-off event.

Subsidy amount
1. For Basic subsidy & Additional subsidy for large scale conventions, see "Subsidy Amount" table below.
*Large scale: [Kanazawa City]conventions with more than 1,000 participants from outside the prefecture
2. For Additional subsidy for conventions held in winter (December, January and February), see "Subsidy Amount" table below.
3. Bus subsidy: [Ishikawa Prefecture]1/3 of bus rental cost (up to ¥1,000,000) [Kanazawa City]1/6 of bus rental cost (up to ¥500,000)
* Only for conventions with more than 1,000 participants from outside the prefecture
4. Kaga-Noto Lodging subsidy: [Ishikawa Prefecture]¥1,000/person (up to ¥500,000)
* Only for conventions, with more than 1,000 participants from outside the prefecture, where the main venue is in Kanazawa and participants will stay in the Kaga/Noto area

Notes
1. Information here is scheduled to be applied from Apr. 2024 to Mar. 2025
2. Information here is subject to change without notice.

Subsidy Amount for International Conventions

1. Basic subsidy & Additional subsidy for large scale conventions

Number of participants outside the prefecture	Ishikawa Prefecture		Kanazawa City		Total
	Basic subsidy	Basic subsidy	Basic subsidy	Large scale	
100 - 199 persons	¥ 1,000,000	¥ 500,000			¥ 1,500,000
200 - 299 persons	¥ 1,400,000	¥ 700,000			¥ 2,100,000
300 - 399 persons	¥ 1,800,000	¥ 900,000			¥ 2,700,000
400 - 499 persons	¥ 2,200,000	¥ 1,100,000			¥ 3,300,000
500 - 599 persons	¥ 2,600,000	¥ 1,300,000			¥ 3,900,000
600 - 699 persons	¥ 3,000,000	¥ 1,500,000			¥ 4,500,000
700 - 799 persons	¥ 3,400,000	¥ 1,700,000			¥ 5,100,000
800 - 899 persons	¥ 3,800,000	¥ 1,900,000			¥ 5,700,000
900 - 999 persons	¥ 4,200,000	¥ 2,100,000			¥ 6,300,000
1,000 - 1,099 persons	¥ 4,600,000	¥ 2,300,000			¥ 7,300,000
1,100 - 1,199 persons	¥ 5,000,000	¥ 2,500,000			¥ 7,900,000
1,200 - 1,299 persons	¥ 5,400,000	¥ 2,700,000			¥ 8,500,000
1,300 - 1,399 persons	¥ 5,800,000	¥ 2,900,000	¥ 400,000		¥ 9,100,000
1,400 - 1,499 persons	¥ 6,200,000	¥ 3,100,000			¥ 9,700,000
1,500 - 1,599 persons	¥ 6,600,000	¥ 3,300,000			¥ 10,300,000
1,600 ~ persons	¥ 7,000,000	¥ 3,500,000			¥ 10,900,000

2. Additional subsidy for conventions held in winter (Dec-Feb)

Kanazawa City	Total (1+2)
¥ 100,000	¥ 1,600,000
¥ 200,000	¥ 2,300,000
¥ 300,000	¥ 3,000,000
¥ 400,000	¥ 3,700,000
¥ 500,000	¥ 4,400,000
¥ 600,000	¥ 5,100,000
¥ 700,000	¥ 5,800,000
¥ 800,000	¥ 6,500,000
¥ 900,000	¥ 7,200,000
¥ 1,000,000	¥ 8,300,000
¥ 1,100,000	¥ 9,000,000
¥ 1,200,000	¥ 9,700,000
¥ 1,300,000	¥ 10,400,000
¥ 1,400,000	¥ 11,100,000
¥ 1,500,000	¥ 11,800,000
¥ 1,600,000	¥ 12,500,000

By Kanazawa City

Subsidy for Kanazawa MICE Promotion Projects

Traditional performing arts

If traditional performing arts from Kanazawa are staged at the reception, etc. of a conference or convention, 2/3 of that cost [Up to ¥300,000] will be subsidized.
e.g.
•Kanazawa Subayashi (instrumental music performance)
•Kaga Hosho (Noh theater) •Kaga Shishimai (lion dance)
•Kaga Manzai (folk performance) etc.

Simultaneous interpretation

1/2 of the interpreters' remuneration and travel expenses [Up to ¥150,000] will be subsidized.
1/2 of the installation/operation cost of simultaneous interpreting equipment [Up to ¥150,000] will be subsidized.
(Up to ¥300,000 in total)

Traditional crafts/food culture

If the event includes Kanazawa Craft Tourism*, 2/3 of that cost [Up to ¥200,000] will be subsidized.
e.g.
•Kanazawa Gold Leaf •Kaga Yuzen Silk Dyeing
•Kanazawa Lacquer Ware •Kanazawa Kutani Porcelain
•Kaga Embroidery •Tea Ceremony
•Ono Soy Sauce etc.

* Experience/observation of Kanazawa's traditional culture at craft facilities or studios in Kanazawa City



By Kanazawa Convention Bureau

Subsidy for Site Inspection

As travel expenses for organizers who have decision rights for convention venue, we will subsidize ¥30,000 per person, for up to 2 persons.
* Convention venue must be under consideration.

Convention Preparation Cost Assistance

Up to 20% of total preparation cost can be provided through event loans. The loan (max. of ¥3,000,000) may be granted at any time two years prior to the event and must be repaid within two months of the event's conclusion. These loans are interest free.

支援 Support Services

Kanazawa Convention Bureau provides various support services, from the event planning stage, tailored to the content and scale of your convention.

- Preparations
1. Provision of information about convention facilities and accommodation, etc.
 2. Proposals of event venues and venue arrangements
 3. Guidance of subsidy application
 4. Introduction of supporting member companies
 5. Free distribution of tourist brochures
- During Event
6. Display of welcome digital signage at Komatsu airport and JR Kanazawa Station



特別 Unique Venues

Why not surprise your participants by holding your event at one of many special spaces in Kanazawa, which include historic structures, traditional cultural buildings, and public facilities.

Kanazawa Port Cruise Terminal

Large observation deck



[Standing/Seated] 1,400 people

Shiinoki Cultural Complex

Large open space



[Standing/Seated] 50 people

Noh Theater

Traditional cultural property



[Seated] 373 people

体験 Attractions

We will introduce attractions of traditional performing arts, etc. to add color to your welcome party, or any other part of your event.

Kanazawa Geisha Entertainment

Subsidy available



Guests can appreciate the various time-honored skills of traditional Japanese song and dance.

Taiko Drum Performance

Subsidy available



The most thrilling of the many performing arts, popular for its strong impact.

Noh Performance

Subsidy available



Noh is recognized as UNESCO intangible cultural heritage.

Subayashi

Subsidy available



The traditional instrumental music is especially renowned for performer's superb skill in this form of music.

Shishimai

Subsidy available



Traditional dance said to bring good luck. Lions dance to the sound of festive music.

Orchestra



Guest can enjoy the performance of Orchestra Ensemble Kanazawa (OEK) at Ishikawa Ongakudo Concert Hall with great acoustics. (dedicated to classical music)

実績 Past Events

Session	Convention name	Meeting place	Participants	Participating nation	Overseas Participants
September 4-8, 2016	XXVI International Complement Workshop	Hotel Nikko Kanazawa	353	23	252
May 10-12, 2017	The 19th International Society of Limb Salvage (ISOLS) General Meeting	Hotel Nikko Kanazawa	1,281	47	559
October 29- November 2, 2017	The 5th Annual Meeting of the International Cytokine and Interferon Society	Ishikawa Ongakudo, ANA Crowne Plaza Kanazawa	700	30	400
November 13-17, 2017	Power MEMS 2017	Kanazawa Bunka Hall	300	20	150
October 1-5, 2018	2018 International Meeting on 22nd MDO and 33rd JSSX	Ishikawa Ongakudo, Kanazawa Art Hall, Motenashi Dome Underground Square	1,006	26	183
November 11-16, 2018	International Workshop on Nitride Semiconductors 2018 (IWN2018)	Ishikawa Ongakudo, ANA Crowne Plaza Kanazawa	1,213	31	651
November 12-16, 2018	2nd Asia-Pacific Conference on Plasma Physics [AAPPs-DPP 2018]	Kanazawa Chamber of Commerce and Industry, Ishikawa Prefectural Bunkyo Hall	682	25	348
November 12-16, 2018	The 11th International 3R+3C Meeting (Replication Recombination Repair + Cell Cycle Chromosome Chromatin)	Kanazawa Bunka Hall	194	15	75
December 2-5, 2019	The 20th Asia Pacific Industrial Engineering and Management Systems	Hotel Kanazawa	380	9	230
September 5-8, 2022	Joint Conference on Language Evolution	Kanazawa Bunka Hall	254	20	125
March 15-18, 2023	The 11th Asian Joint Conference on Propulsion and Power(AJCPP2023)	Kanazawa Bunka Hall	310	5	113