Air routes (2019.3)

<table>
<thead>
<tr>
<th>Destination</th>
<th>Time</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tokyo / Haneda</td>
<td>1hr 10min</td>
<td>10 flights / day</td>
</tr>
<tr>
<td>Tokyo / Naha</td>
<td>1hr 15min</td>
<td>1 flight / day</td>
</tr>
<tr>
<td>Sapporo</td>
<td>1hr 30min</td>
<td>1 flight / day</td>
</tr>
<tr>
<td>Sendai</td>
<td>1hr</td>
<td>2 flights / day</td>
</tr>
<tr>
<td>Naha</td>
<td>2hr 20min</td>
<td>1 flight / day</td>
</tr>
<tr>
<td>Seoul</td>
<td>1hr 45min</td>
<td>3 flights / week (Wed, Fri, Sun)</td>
</tr>
<tr>
<td>Shanghai</td>
<td>2hr 30min</td>
<td>4 flights / week (Mon, Thu, Fri, Sun)</td>
</tr>
<tr>
<td>Taipei</td>
<td>3hr 20min</td>
<td>1 flight / day</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>4hr 30min</td>
<td>2 flights / week (Wed, Sat)</td>
</tr>
</tbody>
</table>

JR Routes

<table>
<thead>
<tr>
<th>Route</th>
<th>Time</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tokyo / Hikari Shinkansen</td>
<td>2hr 30min</td>
<td>24 round-trips / day</td>
</tr>
<tr>
<td>Nagoya / Limited Express &quot;Shinan&quot;</td>
<td>3hr</td>
<td>8 round-trips / day</td>
</tr>
<tr>
<td>Osaka / Limited Express &quot;Thunderbird&quot;</td>
<td>2hr 40min</td>
<td>24 round-trips / day</td>
</tr>
<tr>
<td>Chubu Centrair International Airport / Via Nagoya</td>
<td>3hr 30min</td>
<td></td>
</tr>
<tr>
<td>Kansai International Airport / Via Kyoto</td>
<td>3hr 30min</td>
<td></td>
</tr>
</tbody>
</table>
The capital of Ishikawa Prefecture, Kanazawa, once flourished as the castle town of the Kaga domain, which was famously second in wealth only to the shogun’s own clan during the Edo period (1603–1868). About 400 years ago, Lord Mōda Toshitsune built a castle in the area, after which Kanazawa developed as the castle town of the affluent Kaga domain. It is said that, during the Edo period, the city was one of the largest in Japan, after Edo (present-day Tokyo), Osaka, and Kyoto.

Successive lords from the Mōda family put special effort into promoting and developing traditional crafts and performing arts, leveraging the financial strength of the wealthy domain. The fact that this traditional culture is still deeply rooted in people’s lives today is one of the things that makes the city of Kanazawa so unique.

Another special feature of the historic city of Kanazawa is the endurance of a food culture that emphasizes Japanese traditions and the enjoyment of the seasons, exemplified by traditional ‘Kaga cuisine’ and Japanese sweet making, which continued to thrive alongside the tea ceremony.

Although there are no dedicated MICE facilities in Kanazawa today, there are a large number of public facilities and hotels in the area around JR Kanazawa Station, which can be used for MICE events. Kanazawa is also a compact tourist city, whose major attractions are scattered within a 2 km radius of the station. Naturally, Kanazawa has already hosted many international conferences, large and small. The city is also easy to get to from Tokyo. Using the Hokutō Shinkansen, it takes about 2 hours and 50 minutes by air; it takes about 1 hour from Haneda Airport to Komatsu Airport, and then about 40 minutes from Komatsu Airport to Kanazawa by shuttle bus.

The Kanazawa Convention Bureau will develop proposals for MICE events while making full use of the attractions of Kanazawa in a way that reflects the wishes of our clients as closely as possible. Please consider Kanazawa for your event!

**Tourism**

There are lots of “must-see” spots in Kanazawa. Some of the most attractive sights are introduced below.

- **Kanazawa Castle**
  - An illustrious castle, back after today’s tools of the Edo period also remain.

- **Kenroku-en Garden**
  - One of the Three Great Gardens of Japan, and Kanazawa’s quintessential landmark.

- **Samurai Houses**
  - Local samurai residences, with must-see and steeple-viewed alleys.

- **Tsuizumimon Gate**
  - The landmark of Kanazawa Station, the only Japanese station chosen as one of the 14 most beautiful stations in the world.

- **D.T. Suzuki Museum**
  - A museum exhibiting the ideas and achievements of the Buddhist philosopher Daisetz Suzuki, and a place for self-reflection.

- **Omi-cho Market**
  - Enjoy fresh seafood and more at this bustling local food market.

- **21st Century Museum**
  - A world-renowned art museum exhibiting contemporary art from Japan and overseas.

- **Kanazawa’s 3 Teahouse Districts**
  - Kanazawa’s most popular sightseeing spot, where quaint old town scenery breathes on.

**Gourmet**

Blessed with a rich natural environment, Kanazawa boasts a wealth of delicious cuisine.

- **Sushi**
  - One of the top three sushi spots in Japan. Blessed with fresh ingredients, for great taste.

- **Kaga Vegetables**
  - A large variety of traditional vegetables, harvested here since before the Second World War.

- **Kaga Cuisine**
  - Characterized by time-honored local cuisine. Guests can enjoy food at both restaurants and Hakata inns.

- **Sake**
  - Ishikawa Prefecture is famous for its local brew. Delight in all kinds of high-quality sake.

**Data**

**Population**

Kanazawa is located in the center of Ishikawa Prefecture and is the seat of the prefectural government. It was designated as a Core City of Japan in 1996.

464,220

2018 (S)

**Tourists**

Travel time from Tokyo was reduced with the opening of the Hokutō Shinkansen extension line in 2015. The number of tourists, including tourists from overseas, increased considerably.

Domestic

2,782,747

2018 (S)

Overseas

522,343

2018 (S)

(Kanazawa City Tourism Survey Report 2018 (S) Annual number of foreign guests)

**Hotel Rooms** (2018-year)

254 Hotels

9,850 Hotel Rooms

**Average temperature**

The climate is relatively warm, but there are more cloudy, rainy, and snowy days in winter.

15.5°C

(December)

Source: City of Kanazawa Annual Report 2018
Convention Facilities

A JR Kanazawa Station Area

1. Hotel Kanazawa
   - Type of Room:roads, City View, Garden View
   - Room No.: 1,260, 1,160 (Theater), 120 (Conference)
   - Parking

2. Motenashi Dome
   - Event Square: 1,576
   - Parking: 1,000 (Theater)

3. Ishikawa Ongakudo
   - Concert Hall: 1,210
   - Interchange Hall: 520
   - Parking

ANA Crowne Plaza Hotel Kanazawa

- Otori: 1,000
- Zuiru: 370
- C'est la vie: 83

Hotel Nikko Kanazawa

- Otori: 1,000
- Kitagaku: 610
- La Grande Lumiere: 158

Kanazawa Art Hall

- Large Hall: 1,033

B Minami-cho Area

ANA Holiday Inn Kanazawa Sky

- Top of Kanazawa: 308
- Kaga: 50

KKR Hotel Kanazawa

- Housui: 460
- Kujukaku: 255

Kanazawa Bunka Hall

- Large Hall: 868
- Assembly Room: 460
- Large Conference Room: 150
- Conference Room+6: 128
- Exhibition Gallery: 100

Convenient for sightseeing Bus Routes

It is a circulation bus around the major tourist spots in Kanazawa city starting from Kanazawa station east. It is a convenient bus for access to the area around Kenchukuen.

KENRUKUEN SHUTTLE (every day)
Operated every 20 minutes
- It is a shopping liner that connects the Kanazawa station and the town of Kanazawa.

Machi-bus (Saturdays, Sundays, and holidays)
Travel at intervals of 20 to 30 minutes

C Kanazawa New Grand Hotel

- Type of Room: Deluxe, Premium
- Room No.: 334
- Parking

Isikawa Prefectural Bunkyo Hall

- Type of Room: Conference Room 401, 402
- Room No.: 968
- Parking

The Kanazawa Chamber of Commerce and Industry

- Type of Room: Meeting Room 1, 2, 3
- Room No.: 265, 260, 144
- Parking

Honda-machi / Korinbo Area

Honda-machi / Korinbo Area

- Type of Room: Garden Room 1
- Room No.: 90
- Parking

Kanazawa Tokyu Hotel

- Type of Room: Ballroom
- Room No.: 820
- Parking

Shinoki Cultural Complex, Ishikawa Prefecture

- Type of Room: Garden Room
- Room No.: 90
- Parking

The Kanazawa Theatre

- Type of Room: Large Hall
- Room No.: 1,483
- Parking

Hondanomori Hall

- Type of Room: Large Hall
- Room No.: 1,421
- Parking

Hondanomori Conference Room

- Type of Room: Meeting Room 1, 2, 3
- Room No.: 106, 105, 104
- Parking
Subsidy System

Ishikawa Prefecture/Kanazawa City Subsidy for Convention Promotion Projects

<table>
<thead>
<tr>
<th>Subsidy Amount for International Conventions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of participants outside the prefecture</strong></td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>100-199 persons</td>
</tr>
<tr>
<td>200-299 persons</td>
</tr>
<tr>
<td>300-399 persons</td>
</tr>
<tr>
<td>400-499 persons</td>
</tr>
<tr>
<td>500-599 persons</td>
</tr>
<tr>
<td>600-699 persons</td>
</tr>
<tr>
<td>700-799 persons</td>
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<tr>
<td>800-899 persons</td>
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<tr>
<td>900-999 persons</td>
</tr>
<tr>
<td>1,000-1,099 persons</td>
</tr>
<tr>
<td>1,100-1,199 persons</td>
</tr>
<tr>
<td>1,200-1,299 persons</td>
</tr>
<tr>
<td>1,300-1,399 persons</td>
</tr>
<tr>
<td>1,400-1,499 persons</td>
</tr>
<tr>
<td>1,500-1,599 persons</td>
</tr>
<tr>
<td>1,600 persons</td>
</tr>
</tbody>
</table>

* Including additional subsidy for large-scale events.

Subsidy for Kanazawa MICE Promotion Projects

Traditional performing arts

Where traditional performing arts from Kanazawa are staged at the reception, etc., of a conference or convention, we will subsidize 2/3 of that cost [Up to ¥200,000]

Kanazawa Subayashi (instrumental music performance), Kaga Hosho (Noh theatre), Kaga Shishimai (lion dance), Kaga Manzai (folk performance), etc.

Subsidy for site inspection

As travel expenses for organizers who have decision rights for convention venue, we will subsidize ¥30,000 per person, for up to 2 persons.

Past Events

- **June 26-30, 2016**: Asia Pacific Conference of Translators and Interpreters, 2016 (APAC2016) (Standing) 30 rooms (Total) 60 rooms
- **September 4-8, 2016**: 6th International Conference on Intercultural and International Business (ICIBIB 2016) (Standing) 30 rooms (Total) 60 rooms
- **May 10-12, 2017**: 15th International Conference on Optical and Instrumentation Society (ICitious Society) 2016 (Standing) 30 rooms (Total) 60 rooms
- **October 23-27, 2017**: 15th Annual Meeting of the International Society of Noh and Nō Theatre Studies (ICNNT 2017) (Standing) 30 rooms (Total) 60 rooms
- **November 13-17, 2017**: 21st UNESCO World Conference on Science (ICUSB 2017) (Standing) 30 rooms (Total) 60 rooms
- **May 9-13, 2018**: 1st International Exhibition of World Music (Standing) 30 rooms (Total) 60 rooms
- **October 4-11, 2018**: 16th International Conference on Cybernetics and Social Informatics (ICCBSI 2018) (Standing) 30 rooms (Total) 60 rooms
- **November 11-16, 2018**: 11th International Conference on Cybernetics and Social Informatics (ICCBSI 2018) (Standing) 30 rooms (Total) 60 rooms
- **November 12-16, 2018**: 12th International Conference on Cybernetics and Social Informatics (ICCBSI 2018) (Standing) 30 rooms (Total) 60 rooms